



EGYPT  
MINING  
FORUM

HOSTED BY



15 - 16 JULY 2025 | THE NILE RITZ-CARLTON, CAIRO

# SPONSORSHIP BROCHURE

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# WELCOME TO THE EGYPT MINING FORUM

Hosted by the Ministry of Petroleum and Mineral Resources and backed by the Egyptian Mineral Resources Authority (EMRA), the Egypt Mining Forum 2025 is the premier platform driving Egypt's ambition to become a global mining leader by 2040.

Bringing together government officials, industry leaders, investors, and exploration companies, the forum will foster partnerships and strategies to accelerate sector growth. Recent regulatory reforms have boosted foreign investment, with new exploration licenses increasing by over 25% in the past year. Infrastructure upgrades and digitized permitting are further reducing costs and streamlining operations.

With Egypt's mining GDP contribution set to rise—driven by key commodities like gold, phosphate, and rare earth elements—the country is solidifying its role in a market that values stable, responsibly sourced raw materials. Egypt's Sukari Gold Mine alone saw a 10% production increase in 2024, reflecting rising investor confidence.

As global demand for minerals intensifies, the industry faces pressures around sustainability, resource efficiency, and technology adoption. The Egypt Mining Forum 2025, taking place in Cairo from 15–16 July, will serve as a hub for strategic discussions, policy shaping, and cross-sector collaboration. By building on the momentum of past editions, this event will help define a more resilient, efficient, and sustainable future for mining.



## YOUR EXPERIENCE IN NUMBERS

**5,000+**  
Global attendees

**300+**  
Forum delegates

**100+**  
Exhibiting companies

**65+**  
Forum speakers

**38+**  
Participating countries

**20+**  
Forum sessions

## BENEFITS OF SPONSORING

- 01** Gain exclusive access to a booming mining market

**02** Strengthen brand visibility among industry leaders

**03** Network with decision-makers & secure strategic partnerships

**04** Showcase innovation & expertise on a global stage

**05** Align your business with Egypt's mining vision

**06** Gain a competitive edge in future tenders & contracts



# SPONSORSHIP OPPORTUNITIES

Sponsorship Tier	PARTNER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Investment exclusive of 14% VAT	\$55,000	\$45,000	\$35,000	\$25,000	\$17,500	\$12,000
Standard Deliverables						
• 30-second sponsor video prior to the Official Opening Ceremony	●					
• Logo on screen during the OC (before 1st Keynote Address)	●	●	●			
• 2-minute keynote address during the Opening Ceremony	●					
• Speaking opportunity at the Strategic CEO Panel discussions	●	●				
• Logo on the sponsor recognition page in all relevant collateral	●	●	●	●	●	●
• All Access conference delegate pass	10	6	4	3	2	1
Exhibition						
• Logo on the front cover of the Event Brochure	●	●	●			
• Logo & 150-word company profile under Sponsors in the Exhibition Catalogue	●	●	●	●	●	●
• Logo on the front cover of the Exhibition Catalogue	●	●	●	●	●	●
• Advertisement in the Exhibition Catalogue	Double page	Full page	Full page	Half page	Quarter page	Quarter page
• Exhibition stand	36 sqm	24 sqm	21 sqm	15 sqm	12 sqm	9 sqm
• Exhibitor passes	12	8	7	5	4	3
Advertisements						
• Logo on local newspapers & industry publications (Print & Online) where applicable	●	●	●			
• Social media announcements across all platforms	●	●	●	●	●	●
• Sponsor logo included in all email communications	●	●	●	●	●	●
• Sponsor logo on the ‘Welcome’ & ‘Thank You’ boards	●	●	●	●	●	●
• Opportunity for a focused onsite interview on a pre-determined topic to be included in the highlights video	●	●	●			
• Sponsor logo & profile to be included on the 2025 sponsors’ webpage	●	●	●	●	●	●
• Sponsor’s logo featured within the corresponding sponsorship tier carousel on the homepage	●	●	●	●	●	●

SECURE A SPONSORSHIP PACKAGE TODAY AND BE PART OF THE MINING INDUSTRY’S BIGGEST CONVERSATIONS

 [egyptminingforum.com](https://egyptminingforum.com)

 [sales@egyptminingforum.com](mailto:sales@egyptminingforum.com)

 +971 (0) 4 248 3210

# PARTNER

Investment:  
US\$ 55,000

## HEADLINE SPONSOR

Reserved

Maximise your brand’s visibility at the Egypt Mining Forum’s Strategic Conference. Gain prime exposure with your logo prominently featured across event materials, including Opening Ceremony welcome packs distributed to C-suite executives and industry leaders. Establish your company as a key player in one of the sector’s most influential gatherings.





# DIAMOND

Investment:  
US\$ 45,000

As a Diamond sponsor, you may choose one of the following exclusive opportunities.

LANYARDSQty: Exclusive

Every attendee at the Egypt Mining Forum will wear a lanyard prominently branded with your company logo, ensuring continuous visibility throughout the event. Available at the main registration desk, these lanyards offer a high-impact branding opportunity, keeping your name front and centre among industry leaders.



DIRECTIONAL SIGNAGESRESERVED

Wayfinding signage will guide attendees between the Exhibition and Conference areas, providing a high-impact branding opportunity. Strategically placed throughout the venue, these signs ensure your company remains highly visible across both days, reinforcing brand recognition at every key touchpoint.



DELEGATE BAGSSOLD

Branded delegate bags offer a lasting visibility opportunity, used both during and after the Egypt Mining Forum. Featuring your company logo and optional promotional materials, these bags ensure ongoing brand exposure. Collection points throughout the venue further enhance visibility, reinforcing your presence among key industry professionals.



VIP LOUNGERESERVED

An exclusive C-Suite networking lounge, providing premium hospitality between conference sessions, ensures a refined environment for industry leaders to connect. With prominent sponsor branding throughout, this space offers unmatched visibility among top decision-makers.



EVENING RECEPTIONRESERVED

An invitation-only networking evening, offering a prestigious platform for industry leaders to connect. Sponsor logos will be prominently featured throughout the venue, on invitations, and on the stage backdrop, ensuring maximum brand exposure in an exclusive setting.



# PLATINUM

Investment:  
US\$ 35,000

As a Platinum sponsor, you may choose one of the following exclusive opportunities.

BADGESSOLD

Your company logo will be prominently displayed on over 5,000 attendee badges, ensuring continuous brand visibility throughout the two-day Forum.



VISITOR BAGSRESERVED

Visitor bags, available at the main registration desk, offer a prime branding opportunity. The sponsor's logo will be prominently featured on both the bags and the distribution units, ensuring high visibility from the moment attendees arrive.



BUSINESS LOUNGEAvailable

An exclusive networking lounge for delegates, speakers, and select exhibitors, providing premium hospitality throughout the Forum. With high-impact sponsor branding integrated across the space, this lounge offers a prime opportunity for visibility among key industry professionals.



DELEGATE LUNCHSOLD

Alongside prominent branding throughout the lunch area, the sponsor will enjoy a reserved table for up to six guests, providing a prime opportunity to network with key industry figures in an exclusive setting.



DON'T MISS THE OPPORTUNITY TO ELEVATE YOUR BRAND AT THE REGION'S MOST INFLUENTIAL MINING EVENT.

Enquire about available opportunities

 [egyptminingforum.com](http://egyptminingforum.com)  [sales@egyptminingforum.com](mailto:sales@egyptminingforum.com)  +971 (0) 4 248 3210



# GOLD

Investment:  
US\$ 25,000

As a Gold sponsor, you may choose one of the following opportunities.

EXHIBITION ARCHES

SOLD

Exhibitors can brand archways to extend their presence beyond their stands, ensuring high-impact visibility for all attendees throughout the two-day Forum.



REGISTRATION AREA

RESERVED

The main registration desk, positioned at the Forum entrance, serves as the central hub where attendees check in and collect their badges for the exhibition and conference. With high attendee traffic, it offers prime branding exposure, ensuring maximum visibility for sponsors.



BANNERS

Qty: Multiple

Strategically placed throughout the venue, exhibitor branding ensures maximum exposure, allowing companies to convey key messages, enhance visibility, and engage their target audience across the two-day event.



CONFERENCE ARCHES

Qty: Multiple

Your high-profile branding on archways near the conference rooms will capture the attention of delegates and speakers, ensuring strong visibility throughout the two-day Forum. This prime placement reinforces brand recognition among key decision-makers as they navigate the event.



“Egypt Mining Forum offers sponsors a unique opportunity to stand at the center of Egypt’s mining transformation. It’s where visibility meets value—connecting your brand with key stakeholders, strategic decision-makers, and emerging opportunities in one of the region’s fastest-growing sectors.

Mr. Hany Zohery, Managing Director,  
Egyptian Marketing Company for Phosphate and Fertilizers (EMPHCO)

# GOLD

Investment:  
US\$ 25,000

As a Gold sponsor, you may choose one of the following opportunities.

TECHNICAL HEADLINE SPONSOR

Available

Maximise your brand exposure at the Technical Conference with prominent logo placement throughout the two-day event. This prime branding opportunity ensures continuous visibility among industry leaders, reinforcing your company’s presence and credibility in the sector.



CONFERENCE AGENDA BOARDS

Qty: Multiple

Strategically placed floor-standing digital screens provide speakers and delegates with real-time session details and locations, ensuring seamless navigation throughout the conferences. These screens enhance the attendee experience while offering prime branding opportunities for sponsors.



VISITOR CAFÉ

Available

The visitor café will feature prominent sponsor branding, ensuring high visibility among attendees. This prime exposure opportunity keeps your brand in focus as visitors network and recharge, reinforcing recognition throughout the event





# SILVER

Investment:  
US\$ 17,500

As a Silver sponsor, you may choose one of the following opportunities.

FLAGS (4 flags per sponsor)

Qty: Multiple

Enhance your brand visibility with strategically placed flags featuring your company logo outside the hall. This high-impact branding opportunity ensures maximum exposure, capturing attendee attention as they arrive and reinforcing your presence throughout the two-day Forum.



SESSION SPONSOR (1 sponsor per session)

Qty: Multiple

Elevate your brand presence with prominent logo placement during the Strategic Conference session. This prime branding opportunity keeps your company top of mind among key stakeholders, enhancing recognition and increasing potential business connections.



WATER BOTTLES

Available

Branded water bottles provide a high-impact sponsorship opportunity, featuring prominent company logos and ensuring continuous visibility as they are distributed throughout the two-day Forum. This practical giveaway keeps your brand in attendees' hands, reinforcing recognition throughout the event.



CONFERENCE KIT


Available


A premium gift set, including a branded diary, pen, and power bank, is distributed to all Forum delegates. This practical and high-visibility sponsorship opportunity ensures your brand remains top of mind long after the event, as attendees continue to use these essential items.




STAND OUT, GAIN INFLUENCE, AND DRIVE NEW BUSINESS AT EGYPT MINING FORUM 2025

Enquire today:

 [egyptminingforum.com](https://egyptminingforum.com)

 [sales@egyptminingforum.com](mailto:sales@egyptminingforum.com)

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# BRONZE

Investment:  
US\$ 12,000

WELCOME AND THANK YOU BOARDS

Strategically placed welcome and thank-you boards provide a high-visibility branding opportunity, ensuring your company stands out throughout the two-day event. These displays reinforce your presence and leave a lasting impression on attendees.





# FIVE WAYS TO PARTICIPATE

## Sponsor

Elevate your market impact and captivate an audience of 5,000+ mining and minerals professionals—including ministers, policymakers, strategists, and industry influencers—through our high-impact branding and sponsorship opportunities.



Scan to enquire about sponsorship opportunities

## Exhibit

Showcase your brand on the global stage by booking an exhibitor stand, you'll gain direct access to a highly targeted audience of potential buyers—generating qualified leads and propelling your sales efforts.



Scan to book your stand

## Visit

Connect with leading professionals and decision-makers. Secure your Visitor Pass to explore the exhibition floor, discover cutting-edge solutions, and gain valuable insights. Don't miss this unique chance to enhance your knowledge, expand your professional network, and drive sustained growth.



Scan to register to visit

## Delegate

Empower your professional journey with exclusive access to in-depth sessions, influential leaders, and networking. Secure your Delegate Pass to amplify expertise, forge valuable connections, and drive growth.



Scan to register for your delegate pass

## Speak

Elevate your industry presence by speaking at our Conferences. Share insights with a global audience of policymakers, thought leaders, and decision-makers eager for innovation. Showcase your expertise, shape tomorrow's industry dialogue, and unlock valuable networking opportunities extending beyond the conference.



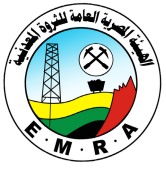
Scan to register interest in speaking

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# GET INVOLVED

## Exhibition and Sponsorship

[sales@egyptminingforum.com](mailto:sales@egyptminingforum.com)

+971 (0) 4 248 3210

## Delegates Registration

[delegates@egyptminingforum.com](mailto:delegates@egyptminingforum.com)

+971 (0) 4 248 3210

## Speaker Opportunities & Programme

[conference@egyptminingforum.com](mailto:conference@egyptminingforum.com)

+971 (0) 4 445 3677

## Marketing and Promotions

[marketing@egyptminingforum.com](mailto:marketing@egyptminingforum.com)

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